



## Identification of Benefits and Target Population - Rubric

Unit - Outreach and Education

	Emerging	Developing	Proficient	Advanced
Makes connections between the benefits of <i>FIRST</i> participation and community involvement.	Identifies some benefits of <i>FIRST</i> involvement.	Identifies some benefits of <i>FIRST</i> involvement and comments superficially on how the community would benefit from a stronger relationship with participants.	Identifies key benefits of <i>FIRST</i> involvement and provides details on how the community would benefit from a stronger relationship with participants.	Identifies key benefits of <i>FIRST</i> involvement and provides details and insightful or innovative ideas on how the community would benefit from a stronger relationship with participants.
Asks productive questions to learn about people in their community and documents information gathered.	Asks superficial or irrelevant questions about a target population.	Asks meaningful questions about a target population.	Asks meaningful questions about a target population and effectively documents information gathered.	Asks focused, meaningful questions about a target population and documents information gathered in detail.
Synthesizes and applies information gathered about a target population to inform decision making.	Comments on information gathered about a target population in relation to decisions made.	Makes clear connections between information gathered about a target population and decisions made.	Draws conclusions from information gathered about a target population and explicitly incorporates those ideas into the decision-making process.	Draws insightful conclusions from information gathered about a target population and incorporates those ideas into the decision-making process, with clear examples.



## Idea Development and Planning - Rubric

Unit - Outreach and Education

	Emerging	Developing	Proficient	Advanced
Communicates ideas for outreach events or presentations and considers constraints and potential outcomes to refine them.	Communicates several ideas for the outreach event or presentation.	Communicates several ideas for the outreach event or presentation and considers either constraints or potential outcomes to refine them.	Communicates several ideas for the outreach event or presentation and considers both constraints and potential outcomes to refine them.	Communicates innovative ideas for the outreach event or presentation and considers both constraints and potential outcomes to refine them.
Breaks the event or presentation down into tasks and subtasks that can be prioritized and systematically addressed.	Identifies general tasks required to develop and implement the event or presentation.	Identifies specific tasks required to develop and implement the event or presentation.	Identifies specific tasks and subtasks required to develop and implement the event or presentation, and outlines how they will be completed.	Identifies specific tasks and subtasks required to implement the event or presentation, and provides a detailed plan to complete them.
Plans and communicates the details of the outreach event or presentation.	Provides an incomplete outline of the event or presentation.	Provides a general outline of the event or presentation.	Provides a complete representation of the event or presentation as described on the Presentation Planning resource.	Provides a detailed representation of the event or presentation plan as described, with supplementary materials.



## Implementation and Reflection - Rubric

### Unit - Outreach and Education

	Emerging	Developing	Proficient	Advanced
References primary or secondary outreach goals when assessing the impact of the outreach event or presentation.	Comments on the impact of the outreach event or presentation.	Comments on the impact of the outreach event or presentation and refers to a primary or secondary goal.	Assesses the impact of the outreach event or presentation and refers to primary or secondary goals.	Assesses the impact of the outreach event or presentation, refers to both primary and secondary goals.
Assesses the outcome of the event or presentation, including the presentation itself, as well as the suitability of materials developed.	Provides minimal information about the reception of the presentation or materials by the target population.	Provides general information about the reception of the presentation or materials by the target population.	Clearly assesses and provides detailed commentary about the reception of the presentation and materials by the target population.	Clearly assesses and provides detailed commentary about the reception of the presentation and materials by the target population, and compares the outcome with initial expectations.
Draws conclusions about the overall outreach experience and identifies personally relevant actions or next steps for the future.	Makes general comments about the overall outreach experience.	Makes general comments about the overall outreach experience and how it relates to them personally.	Identifies key lessons learned throughout the outreach experience and relates these experiences to personal actions or next steps.	Identifies key lessons learned throughout the outreach experience, relates these experiences to personal actions, and describes detailed next steps.